



WESTON DRAMA WORKSHOP
Incorporated 1963

June 2010

Dear Weston Drama Workshop 2010 Season Families:

Our 48th Anniversary Season of Weston Drama Workshop is well underway, with more than 120 children and young adults participating. Together they will enjoy music, dance, drama and friendship as they rehearse and perform *Children of Eden*, *The 25th Annual Putnam County Spelling Bee*, *Honk*, and *Alicia in Wonder Tierra*. The shows and all technical theater will be performed entirely by students with professional supervision. We expect nothing less than fantastic performances once again!

We are pleased to give families the opportunity to support WDW and its performers in the 2010 Program Book through sponsorships, family ads and parent business advertising. Generous sponsors and advertisers have helped maintain reasonable membership rates for excellent theater experiences at WDW. Please continue this tradition by supporting sponsorship and family and business advertising in our 2010 Program Book. The book will be distributed at 22 performances and will reach more than 2500 patrons in the MetroWest area! **Details are provided on the attachments.**

We hope you will be a part of the 2010 WDW Program Book and experience the rewards and satisfaction of supporting an excellent theater experience for your child. Beyond these rewards, Sponsorship at certain levels earns complimentary tickets to this season's shows. Please read the attachments, and see how you can be a part of the 2010 WDW season. Your support is appreciated!

Sincerely,

The WDW Board of Directors

WESTON DRAMA WORKSHOP 2010 – PROGRAM BOOK FAMILY ADVERTISING

Program Book Family Ads convey good wishes and support with individualized, personal messages. They become a permanent keepsake and are enjoyed by families over many years.

¼ page	1 ¾" x 4 ½"	\$ 65	_____
½ page	3 ½" x 4 ½"	\$100	_____
Full page	7 ½" x 4 ½"	\$150	_____
Covers	7 ½" x 4 ½"	\$250	_____

Advertising Deadline is THURSDAY, JULY 1st for Program book.

Ads received July 2nd through July 11th will be printed on a separate program book insert.


- E-mail a PDF or Word doc of your ad with **"WDW"** on 'Subject Line' to Brindley.Christopher@gmail.com. If you do not have email, please provide a hard copy of your ad and deliver with your form and check as detailed below.

- When your rehearsals begin at Regis, bring this form and your check to the box office.

- Or Mail form and check to **Weston Drama Workshop, Inc. Attn: Ads P.O. Box 441 Weston, MA 02493**

Sample ¼ Page Family Ad

**REBECCA-
WE KNOW YOU'LL DO AN
"EGGCELLENT" JOB IN
HONK!!! CONGRATS AND
BREAK A LEG!
LOVE,
MOM AND DAD**



Name: _____

Address: _____ Town: _____ Zip: _____

Telephone: _____ e-mail _____

Signature: _____ Date: _____

WESTON DRAMA WORKSHOP 2010 – PROGRAM BOOK PARENT BUSINESS ADVERTISING

Program Book Business Ads will reach more than 2500 patrons in the MetroWest area.

¼ page	1 ¾" x 4 ½"	\$ 65	_____
½ page	3 ½" x 4 ½"	\$100	_____
Full page	7 ½" x 4 ½"	\$150	_____
Covers	7 ½" x 4 ½"	\$250	_____


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Sample ¼ Page Business Ad

**Family Printing
Congratulates the
Performers of the
2010 Weston Drama
Workshop season!**



Name: _____

Address: _____ Town: _____ Zip: _____

Telephone: _____ e-mail _____

Signature: _____ Date: _____

Weston Drama Workshop 2010 Scholarships/Sponsorships



SCHOLARSHIP LEVELS:

AM/AFTERNOON PROGRAM SCHOLARSHIP \$650 includes six complimentary tickets
PM PROGRAM/TECH SCHOLARSHIP \$375 includes six complimentary tickets

SPONSORSHIP LEVELS:

BENEFACTOR \$250 or more includes six complimentary tickets
PATRON \$175 includes four complimentary tickets
SPONSOR \$100 includes two complimentary tickets
FRIEND up to \$100

Please mail this form and a check to Weston Drama Workshop, Inc. **by July 1***.
Please send to: Weston Drama Workshop, Inc., Attn: Leigh Jackson
P.O. Box 441, Weston, MA 02493

*Sponsorships received by July 1 will be listed in the program book; those received July 2 through July 13 will be printed on a program book insert.

Name(s) for Program Book: _____

Address: _____ Town: _____ Zip: _____

Telephone: _____ e-mail: _____

Signature: _____ Date: _____

Ticket values: Adults \$15 (\$10 for Alicia) Children under 12 \$10.00 (\$5 Alicia)

Please indicate complimentary ticket choices on ticket order form. Your complimentary tickets (as well as additional tickets) may be ordered now or later.

Your tickets will be held at the Regis College Box Office, 781-768-7070.

Your donation is tax deductible (minus value of complimentary tickets).

All performances are at Regis College Fine Arts Center, 235 Wellesley St., Weston.

Thank you for supporting Weston Drama Workshop!

WESTON DRAMA WORKSHOP 2010 – TICKET ORDER FORM

To order tickets to any of the WDW shows this season, fill out this form and deliver with **cash** or a **check payable to "Weston Drama Workshop"** to the Regis College Box Office beginning Monday, June 14th. Ticket Forms may also be delivered by mail to:

Weston Drama Workshop, P.O. Box 441, Weston, MA 02493

You will receive the best seats available at the time paid order is received. There is General Admission seating for all Alicia in Wonder Tierra performances and the Thursday 10:30am Honk performance. **Tickets are non-refundable.**

Show/Date	Time	# Adults	Ticket Price	# Children (under 12)	Ticket Price	Total Price
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CHILDREN OF EDEN

Friday July 16	8:00pm		X \$15		X \$10	
Saturday July 17	2:00pm		X \$15		X \$10	
Sunday July 18	7:00pm		X \$15		X \$10	
Thursday July 22	8:00pm		X \$15		X \$10	
Saturday July 24	8:00pm		X \$15		X \$10	

THE 25TH ANNUAL PUTNAM COUNTY SPELLING BEE

Thursday July 15	8:00pm		X \$15		X \$10	
Saturday July 17	8:00pm		X \$15		X \$10	
Sunday July 18	2:00pm		X \$15		X \$10	
Friday July 23	8:00pm		X \$15		X \$10	
Saturday July 24	2:00pm		X \$15		X \$10	

HONK!

Saturday July 17	10:30am		X \$15		X \$10	
Monday July 19	7:30pm		X \$15		X \$10	
Tuesday July 20	7:30pm		X \$15		X \$10	
Thursday July 22	10:30am		X \$15		X \$10	
Saturday July 24	10:30am		X \$15		X \$10	

ALICIA IN WONDER TIERRA

Friday July 16	7:00pm		X \$10		X \$5	
Saturday July 17	5:00pm		X \$10		X \$5	
Sunday July 18	11:00am		X \$10		X \$5	
Wednesday July 21	2:00pm		X \$10		X \$5	
Wednesday July 21	5:00pm		X \$10		X \$5	
Friday July 23	7:00pm		X \$10		X \$5	
Saturday July 24	5:00pm		X \$10		X \$5	

TOTAL TICKETS # and PRICE (including complimentary)		-		-	
SPONSORSHIP DONATION \$*	-	-	-	-	
DEDUCT COMPLIMENTARY** TICKET VALUE EARNED (# comp tickets X adult price)	-	-	-	-	
NET PAYMENT DUE	-	-	-	-	

Name (for program book if sponsoring) _____

Phone _____ Email _____

Office use: payment received /date _____ Order taken by _____

* Indicate check # and amount if previously paid.

** Complimentary ticket details on reverse, as thanks for sponsorship and scholarship support. Your donation is tax deductible (minus the value of complimentary tickets).